LOCAL ENERGY SOLUTIONS

Conference

SPONSORSHIP OPPORTUNITIES

THURSDAY, NOVEMBER 2, 2023
DOUBLETREE CENTER
MANCHESTER, NH
WHAT IS LES?

Organized by Clean Energy NH, the Local Energy Solutions (LES) Conference is the state's premier energy conference and the only event of its kind that brings together the clean energy community in New Hampshire. Collectively we learn about the latest topics, listen to experts discuss innovative ideas and best practices, and experience new technologies first-hand.

The LES Conference offers best of the best networking opportunities with industry partners, state policy professionals, non-profits, and municipal leaders.

ABOUT THE CONFERENCE

The LES Conference features 4 tracks with 12 panels and discussions about topics that span the entire range of energy policy issues: state and federal energy policy, case studies in energy storage, micro-grids, building infrastructure and housing, clean tech, electric vehicles and EV infrastructure, sustainable transportation, zoning, and municipal clean energy.

WHY SUPPORT?

Clean Energy NH is the state's leading clean energy advocate - we promote clean energy policy, technology and education throughout the state, for a stronger economic future.

Supporting the LES Conference helps us to achieve this goal, and will get your company's name in front of our diverse crowd of attendees. The LES Conference sponsorship opportunities are designed to help you maximize your marketing objectives. If you'd like to contribute at an amount not listed below, let us know.

For sponsorship inquiries please reach out to CENH Deputy Director, Beth, at beth@cleanenergynh.org
SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR - $7,500
- Complimentary Medium business membership or discount on Large or Corporate Clean Energy NH business membership (valued at $1,500)
- Opportunity to provide a 5-minute speech to all attendees
- Acknowledgement of sponsorship during welcoming remarks
- Promotional video recording of your company for pre-conference event marketing
- Premier presence on the Local Energy Solutions webpages of the Clean Energy NH website (cleanenergynh.org) including:
  - Opportunity to write welcome message placed on the CENH home page
  - Logo placement on agenda and registration page
- Recognition and logo listed on digital marketing materials - flyers, email newsletters, social media channels, and welcome slides during presentations
- Mention in all paid advertising and event press releases
- Logo listed on the presentation TV screen outside of each session room
- Logo placement on conference banners
- Complimentary half page of advertising space in the digital program
- Ten (10) complimentary conference registrations for your company and/or guests
- Discounted pricing on additional ticket registrations for your company
- Reserved table during Keynote and Lunch
- Prominent exhibitor table in the Armory Room includes:
  - 8 foot white-draped table (power hook-up option for an additional charge)
  - Inclusion of company logo & promotional text in attendee packet
  - Logo hyperlinked to company website on conference website and event registration page
  - Sponsor packet with exclusive first look at conference agenda provided before conference
- Logo listed on recorded sessions made available to attendees, ticket holders, and Clean Energy NH members post-event

SOLD!
(two of four available)

PLATINUM SPONSOR - $4,500
- Complimentary Medium business membership or discount on Large or Corporate Clean Energy NH business membership (valued at $1,500)
- Acknowledgement of sponsorship during welcoming remarks
- Logo listing on agenda, registration page, and event webpage
- Recognition and logo listed on digital marketing materials - flyers, email newsletters, social media channels and welcome slides during presentations
- Recognition on the Local Energy Solutions webpages of the Clean Energy NH website (cleanenergynh.org)
- Logo placement on conference banners
- Complimentary half page of advertising space in the digital program
- Reserved table during Keynote and Lunch
- Prominent Exhibitor table in the Armory Room includes:
  - 8 foot white-draped table (power hook-up option for an additional charge)
  - Sponsor packet with exclusive first look at conference agenda provided before conference
- Six (6) complimentary conference registrations for your company and/or guests
- Discounted pricing on additional ticket registrations for your company
**GOLD SPONSOR - $2,500 (unlimited)**
- Acknowledgement of sponsorship during welcoming remarks
- Logo listing on agenda, registration page, and event webpage
- Recognition and logo listed on digital marketing materials - flyers, email newsletters, social media channels and welcome slides in presentations.
- Complimentary half page of advertising space in the digital program
- Exhibitor table in the Armory Room includes:
  - 8 foot white-draped table (power hook-up option for an additional charge)
  - Sponsor packet with exclusive first look at conference agenda provided before conference
- Four (4) complimentary conference registrations for your company and/or guests
- Discounted pricing on additional ticket registrations for your company

**SILVER SPONSOR - $1,500 (unlimited)**
- Logo listing on agenda, registration page, and event webpage
- Logo listed on digital marketing materials - flyers, email newsletters, social media channels, etc.
- Complimentary quarter page of advertising space in the digital program
- Two (2) complimentary conference registrations for your company and/or guests
- Discounted pricing on additional ticket registrations from your company
- Exhibitor table in the Armory Room includes:
  - 8 foot white-draped table (power hook-up option for an additional charge)
  - Sponsor packet with exclusive first look at conference agenda provided before conference

**BRONZE SPONSOR - $1,000 (unlimited)**
- Logo listing on agenda, registration page, and event webpage
- Logo listed on digital marketing materials - flyers, email newsletters, social media channels, etc.
- One (1) complimentary conference registration for your company
- Exhibitor table in the Armory Room includes:
  - 8 foot white-draped table (power hook-up option for an additional charge)
  - Sponsor packet with exclusive first look at conference agenda provided before conference

**EXHIBITOR - $400 (15 available)**
- 8 foot white-draped table
  - **Power hook-up option available for an additional charge of $75.00**
- Inclusion of company logo & promotional text in attendee packet
- Logo hyperlinked to company website on conference website & registration page
- Prime visibility in the Armory Room, alongside the keynote and lunch
- One (1) complimentary conference registration for your company

**ADVERTISING IN DIGITAL PROGRAM**
Advertisements will be included in the digital program:
- 1/4 Page Full Color - $150
- 1/2 Page Full Color - $250
- Full Page Full Color - $450
## SPECIALTY SPONSORSHIPS

### WIFI SPONSOR - $2,500  *(one available)*
- Opportunity to give a brief welcome at the beginning of lunch
- Logo listed on digital marketing materials - flyers, email newsletters, social media channels, etc.
- Logo listed on the materials placed on the tables as sponsor for wifi
- Logo listed on the presentation TV screens outside of each session room
- Two (2) complimentary conference registration for your company

### LUNCH SPONSOR - $2,500  *(one available)*
- Opportunity to give a brief welcome at the beginning of lunch
- Logo listed on digital marketing materials - flyers, email newsletters, social media channels, etc.
- Opportunity to display promotional materials on lunch tables (provided by sponsor)
- Two (2) complimentary conference registration for your company
- Logo displayed on screens during lunch

### COCKTAIL HOUR - $3,000
Ticketed to attendees, this cocktail hour is for networking and getting to know fellow energy advocates after the conference:
- Sole sponsor the after-hours cocktail hour at the hotel bar
- Opportunity to provide a 5-minute speech to attendees
- Sponsorship includes company logo listed with event on conference agendas, ability to put materials on tables during after-hours event
- Three (3) complimentary conference registrations for your company

### RIDE & DRIVE SPONSOR - $3,000  *(one available)*
- Provide vehicles to showcase and test-drive
- Logo listing on agenda, registration page, and event webpage
- Logo listed on digital marketing materials - flyers, email newsletters, social media channels, etc.
- Logo placed on signage in the electric vehicles
- Complimentary half page of advertising space in the digital program
- Three (3) complimentary conference registrations for your company
- Discounted pricing on additional ticket registrations from your company
- Exhibitor table during the Ride & Drive Expo includes:
  - 8 foot white-draped table
  - Sponsor packet with exclusive first look at conference agenda provided before conference

### STUDENT SPONSOR - $3,500  *(one available)*
Clean Energy NH is building relationships with students and young people in the state. Your sponsorship will support the attendance of up to twenty (20) registrations for young people interested in attending the conference.
- Company referred to in all outreach efforts to increase youth engagement at the Conference
- Logo listing on agenda, registration page, and event webpage
- Logo listed on digital marketing materials - flyers, email newsletters, social media channels, etc.
- Complimentary quarter page of advertising space in the digital program
- Two (2) complimentary conference registrations for your company